

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

SCHEDULE 14A INFORMATION

**Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

WORKIVA INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee paid previously with preliminary materials.
- Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11



YOUR VOTE IS IMPORTANT

Meeting details are listed on the reverse side. All votes must be received by 11:59 p.m. (Eastern Time) on May 29, 2024.

ANNUAL MEETING NOTICE

Important Notice Regarding the Availability of Proxy Materials for the Workiva Inc. Annual Meeting of Stockholders to Be Held on May 30, 2024

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

The Workiva Inc. Annual Report and Workiva Inc. Proxy Statement and Notice of Annual Meeting are available at envisionreports.com/WK.

Under Securities and Exchange Commission rules, you are receiving this notice that the proxy materials for the Annual Meeting are available on the Internet. The items to be voted on and location of the meeting are on the reverse side.

If you want to receive a copy of the proxy materials, you must request one. There is no charge to you for requesting a copy. Please make your request by using one of the methods listed on the reverse side 10 days prior to the meeting to facilitate timely delivery.

TO VOTE ONLINE AND ACCESS THE MEETING DOCUMENTS

Scan the QR code or go to envisionreports.com/WK to vote your shares



To access the virtual meeting, you must have the login details in the white circle located above.

ATTEND

the meeting on May 30, 2024 at 9:00 a.m. (Central Time).

MEETING DETAILS

The Annual Meeting of Stockholders of Workiva Inc. will be held on May 30, 2024 at 9:00 a.m. (Central Time) virtually at meetnow.global/M7SSHK9.

Proposals to be voted on at the meeting are listed below along with the Board of Directors' recommendations.

THE BOARD OF DIRECTORS RECOMMEND A VOTE FOR ALL THE NOMINEES LISTED:

- Election of Directors:
01 - Robert H. Herz 02 - David S. Mulcahy

THE BOARD OF DIRECTORS RECOMMEND A VOTE FOR PROPOSALS 2, 3 AND 4:

- Approval, on an advisory basis, of the compensation of Workiva's Named Executive Officers.
- Approval of the Amendment and Restatement of the Workiva Inc. 2014 Equity Incentive Plan to increase the number of shares that may be issued under the Plan.
- Ratification of the appointment of Ernst & Young LLP as Workiva's independent registered public accounting firm for 2024.

PLEASE NOTE: YOU CANNOT VOTE BY RETURNING THIS NOTICE

To vote shares you must go online or request a paper copy of the proxy materials to receive a proxy card.

ORDER MATERIALS

Please make your materials request by using one of the methods listed below. You will need the number located in the box on the reverse side.

REQUEST VIA:

- | | |
|-----------------|--|
| Internet | Visit envisionreports.com/WK |
| Phone | Call 1-866-641-4276 |
| Email | Send an email to investorvote@computershare.com and include: <ul style="list-style-type: none">"Proxy Materials Workiva Inc." in the subject lineYour full name and addressThe number located in the box on the reverse sideStatement that you want a paper copy of the meeting materials |

Subject Line of Email: **Workiva Inc. – cast your vote**



YOUR VOTE IS IMPORTANT!

Hi,

Our 2024 Annual Meeting will be held on May 30, 2024 at 9:00 a.m. (Central Time).

All votes must be received by 11:59 p.m. (Eastern Time) on May 29, 2024.

[ACCESS DOCUMENTS](#)

[VOTE NOW](#)

MEETING DETAILS

Join the meeting virtually at meetnow.global/M7SSHK9 to watch the webcast, ask questions and vote in real time.